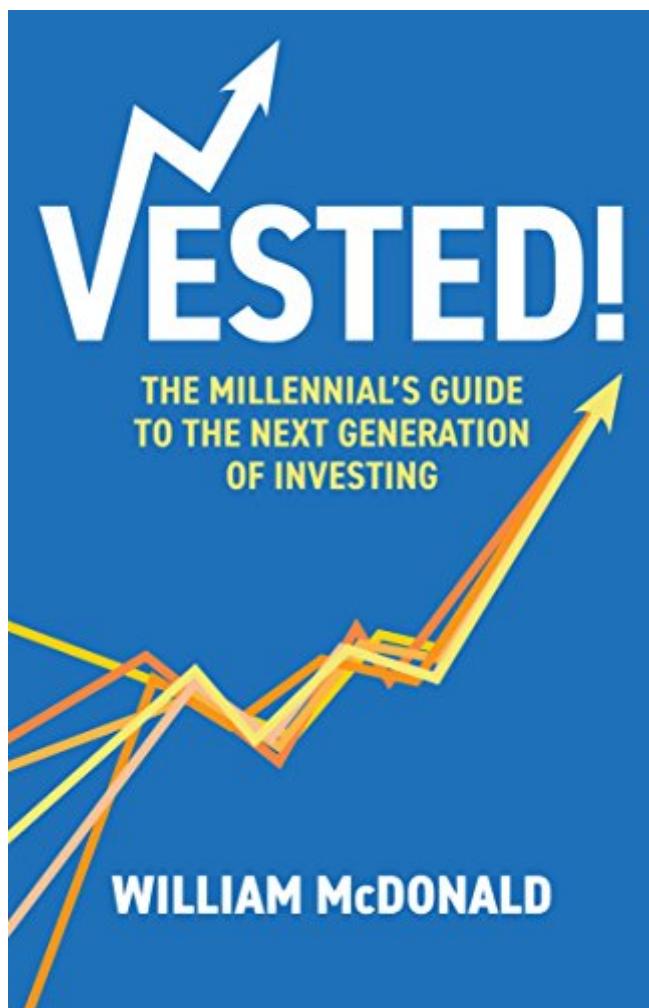


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# **Vested: The Millennial's Guide To The Next Generation Of Investing**



## **Synopsis**

"A knowledgeable and easy to read guide to investing in the Sharing economy." - Ron Suber, President at Prosper Marketplace What Happens When the Social Network Meets Wall Street? McDonald answers the question in his first book, *Vested!*. Forget the outdated world of Wall Street finance - Peer to Peer lending and equity crowdfunding are reshaping our economy from the inside out. By creating a transparent marketplace, individuals can directly invest in companies and bypass the Wall Street middle man. Learn how investors are gaining access to new and innovative businesses as well as directly connecting to their investment. Now is the time to learn how you can win with these alternatives. Whether you have \$1,000 or \$100,000, there is a better way to grow your money--P2P! Welcome to the next generation of investing. *Vested!* is your playbook. This guide to Investing 2.0 teaches: How to find and invest in the next great startup How to support your peers while making a killing How to make your money work "smarter" and "harder" for you How "crowd-investing" lets you invest like Wall Street's best

## **Book Information**

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## Customer Reviews

Vested! is a must read for anyone looking to become a smarter investor. McDonald does an amazing job of mapping the terrain of P2P for everyone to understand. As a millennial myself, he has a terrific grasp on why our generation is moving in this direction of investing and how we can become successful through it in a number of ways. Expertly written, Vested! is an absolute must for the investor of any worth.

Good introduction to millennials on investing in peer to peer and "new economy" investments. As anyone who lost money in 2008 can attest, the risk of the stock market can be enough to make even risk tolerant investors seek alternatives. This is a good, well-written guide to this side of investing but leaves some things to be desired

Millennials will relate to the strategies in this book. It's informative especially to those new to the investment world. Easy to follow and well written.

Great and easy read on equity and debt crowdfunding

This book provides an excellent step as I, a current finance student, delve into the business world. It provides a fun, entertaining look at capital acquisition from a perspective I relate to. Definitely recommend.

Great Introduction for anyone trying to understand this complex topic.

This book is important and relevant at this time!! A must read for Millenial's and beyond!

A must read!

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